



August 7, 2008

The Honorable Charles Terreni  
Chief Clerk and Administrator  
South Carolina Public Service Commission  
Post Office Drawer 11649  
Columbia, South Carolina 29211

Re: Proof of Publication, Docket No. 2008-251-E

Dear Mr. Terreni:

Pursuant to the Commission letter dated July 8, 2008, I have enclosed for filing the newspaper Affidavits of Publication for the Notice of Filing in the above-referenced docket. Please note that while all of the newspapers published the notice, I have not received Affidavits from the following: The News & Press (Darlington) and The Messenger (Hartsville). The remaining Affidavits will be provided upon receipt. If you have any questions about the attached, you may contact Dawn Sutton at 919-546-4163.

Sincerely,

*Len S. Anthony (by dhs)*

Len S. Anthony  
General Counsel  
Progress Energy Carolinas, Inc.

LSA:dhs  
Enclosures  
c: John Flitter (SC ORS)  
63828

RECEIVED  
AUG 7 2008  
MAIL / DMS

Progress Energy Service Company, LLC

P.O. Box 1551  
Raleigh, NC 27602

411 Fayetteville Street Mall

Tel 919 546-6367

Fax 919 546-2920

# AFFIDAVITS OF PUBLICATION

For

Notice of Hearing in SCPSC Docket No. 2008-251-E  
Progress Energy Carolinas

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## Local Newspapers

The Cheraw Chronicle

The State (Columbia)

The News & Press (Darlington)\*

The Dillon Herald

The News Journal (Florence)

The Kingstree News

The Messenger (Hartsville)\*

The Marion Star/Mullins Enterprise

Pageland Progressive-Journal

The Item (Sumter)

Note: The Notice of Hearing was published once by each of these newspapers  
between July 15 and July 17, 2008

\*Affidavit will be provided upon receipt.

The Cheraw Chronicle  
&  
The Chesterfield Advertiser  
P.O. Box 1389  
114 Front Street  
Cheraw, S.C. 29520  
(843)537-5261 (phone) • (843)537-4518 (fax)  
news@thecherawchronicle.com

**AFFIDAVIT OF PUBLICATION**

We certify that advertising for Notice of Filing - Docket No. 2008-251-E  
was published for (1) one consecutive time (s) in The Cheraw Chronicle & The Chesterfield  
Advertiser newspaper on the following date(s):

July 17, 2008

Sworn to and subscribed before me

and in my presence on this

24<sup>th</sup> day of July 2008

My commission expires 1-16-2017

Teresa Ward  
Notary signature

Ruby M. [Signature]  
Publisher's signature

PUBLIC SERVICE COMMISSION OF SOUTH CAROLINA  
DOCKETING DEPARTMENT

NOTICE OF FILING

DOCKET NO. 2008-251-E

APPLICATION OF PROGRESS ENERGY CAROLINAS, INC. FOR THE  
ESTABLISHMENT OF PROCEDURES FOR DSM/EE PROGRAMS

Carolina Power & Light Company, d/b/a Progress Energy Carolinas, Inc. ("PEC") has filed a Petition with the Public Service Commission of South Carolina ("the Commission") to establish procedures that encourage PEC investment in cost effective energy efficient technologies and energy conservation programs and approve the establishment of an annual rider to allow recovery of all costs associated with such programs and the recovery of an appropriate incentive for investing in such programs. The Application was filed pursuant to S.C. Code Ann. Section 58-37-20 and Commission Regulations 103-819, 103-820 and 103-823.

According to its Application, PEC seeks to offer new demand-side management and energy efficiency ("DSM/EE") programs in South Carolina to encourage its customers to conserve and use electricity efficiently and wisely. Hence, PEC requests that the Commission approve procedures outlined in its Application and its attachments that will allow PEC to annually recover the costs incurred in offering the DSM/EE programs and an appropriate incentive consistent with S.C. Code Ann. 58-37-20.

PEC states in its Application that its proposed annual rider will allow PEC to recover the following costs and incentives: 1) the actual costs incurred in providing these programs; 2) net lost revenues associated with these programs; and 3) an incentive equal to 50% of the net present value of the net benefits associated with each such program, as calculated using the Utility Cost Test.

A copy of the Company's Application may be obtained from the Commission at the following address: Public Service Commission of South Carolina, Docketing Department, 101 Executive Center Drive, Columbia, South Carolina 29210. Additionally, the Application is available on the Commission's website at [www.psc.sc.gov](http://www.psc.sc.gov) and is available from Len S. Anthony, General Counsel-Carolinas, Progress Energy Carolinas, Inc., Post Office Box 1551, PEB 17A4, Raleigh, North Carolina 27602-1551.

A public hearing, if scheduled, will be held in Columbia, South Carolina in the offices of the Commission at the above address, for the purpose of receiving testimony and other evidence from all interested parties regarding this Petition. The time and date of this hearing will be furnished to all interested parties at a later date.

Any person who wishes to participate in this matter, as a party of record with the right of cross-examination should file a Petition to Intervene in accordance with the Commission's Rules of Practice and Procedure on or before August 8, 2008, and indicate the amount of time required for his presentation. Please include an email address for receipt of future Commission correspondence in the Petition to Intervene. *Please refer to Docket No. 2008-251-E.*

Any person who wishes to testify and present evidence at the hearing, if scheduled, should notify the Docketing Department in writing at the address below, the Office of Regulatory Staff, at 1441 Main Street, Suite 300, Columbia, South Carolina 29201; and Len S. Anthony, General Counsel-Carolinas at the above address, on or before August 8, 2008, and indicate the amount of time required for his presentation. *Please refer to Docket No. 2008-251-E.*

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**PLEASE TAKE NOTICE:** Any person who wishes to have his or her comments considered as part of the official record of this proceeding **MUST** present such comments, in person, to the Commission during the hearing.

Persons seeking information about the Commission's Procedures should contact the Commission at (803) 896-5100.

Public Service Commission of South Carolina  
Attn: Docketing Department  
Post Office Drawer 11649  
Columbia, South Carolina, 29211

THE STATE-RECORD CO., INC.  
Columbia, South Carolina  
publisher of

*The State*

STATE OF SOUTH CAROLINA  
COUNTY OF RICHLAND

Personally appeared before me, Peggy Lawrence, Advertising Sales Support  
Manager of THE STATE, and makes oath that the advertisement,

Notice of Filing, Docket No. 2008-251-E, Application of Progress Energy Carolinas,  
Inc. for the establishment of procedures for DSM/EE Programs

was inserted in THE STATE, a daily newspaper of general circulation published in  
the City of Columbia, State and County aforesaid, in the issues of

July 15, 2008

*Peggy Lawrence*

Subscribed and sworn to before me

on this day July 21, 2008

*Karen L Book*

Notary Public

My commission expires  
September 25, 2016

*"Errors- the liability of the publisher on account of errors in  
or omissions from any advertisement will in no way exceed  
the amount of the charge for the space occupied by the item in  
error, and then only for the first incorrect insertion."*

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DOCKET NO.

2008-251-E

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Columbia,  
South Carolina, 29211

THE STATE-RECORD CO., INC.  
Columbia, South Carolina  
publisher of

The  State

Affidavit of Publication  
DILLON, S.C.

# The Dillon Herald

STATE OF SOUTH CAROLINA,  
County of Dillon

Personally appeared before me \_\_\_\_\_

Jodi Hayes

who being duly sworn says that she

is AN ASSOCIATE

of The Dillon Herald, a newspaper published

weekly in the City and State aforesaid, and

that the Progress Energy

Notice of Filing

docket # 2008-251

a copy of which is attached

was published in said newspaper 1 times

to wit: Jodi Hayes

On the 17<sup>th</sup> day of July, 2008

On the \_\_\_\_\_ day of \_\_\_\_\_ 20\_\_\_\_

On the \_\_\_\_\_ day of \_\_\_\_\_ 20\_\_\_\_

On the \_\_\_\_\_ day of \_\_\_\_\_ 20\_\_\_\_

On the \_\_\_\_\_ day of \_\_\_\_\_ 20\_\_\_\_

On the \_\_\_\_\_ day of \_\_\_\_\_ 20\_\_\_\_

On the \_\_\_\_\_ day of \_\_\_\_\_ 20\_\_\_\_

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On the \_\_\_\_\_ day of \_\_\_\_\_ 20\_\_\_\_

On the \_\_\_\_\_ day of \_\_\_\_\_ 20\_\_\_\_

On the \_\_\_\_\_ day of \_\_\_\_\_ 20\_\_\_\_

On the \_\_\_\_\_ day of \_\_\_\_\_ 20\_\_\_\_

On the \_\_\_\_\_ day of \_\_\_\_\_ 20\_\_\_\_

On the \_\_\_\_\_ day of \_\_\_\_\_ 20\_\_\_\_

On the \_\_\_\_\_ day of \_\_\_\_\_ 20\_\_\_\_

Sworn to and subscribed before me this

17<sup>th</sup> day of July, 2008

Johnnie G. Daniels L.S.

Notary Public for South Carolina.

My Commission Expires 8-15-2011

PUBLIC SERVICE COMMISSION  
OF SOUTH CAROLINA DOCKETING DEPARTMENT  
NOTICE OF FILING DOCKET NO. 2008-251-E  
APPLICATION OF PROGRESS ENERGY CAROLINAS, INC.  
FOR THE ESTABLISHMENT OF PROCEDURES  
FOR DSM/EE PROGRAMS

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Public Service Commission of South Carolina

Attn: Docketing Department

Post Office Drawer 11649

Columbia, South Carolina, 29211

# THE NEWS JOURNAL

312 Railroad Avenue | Florence, SC 29506 | 843.667-9656 | 843.661-7102 (fax)

STATE OF SOUTH CAROLINA    )    AFFIDAVIT OF PUBLICATION  
COUNTY OF FLORENCE    )

PERSONALLY APPEARED BEFORE ME Don Swartz AND  
UPON DULY BEING SWORN SAYS THAT he IS the Publisher  
of The News Journal, A WEEKLY NEWSPAPER PUB-  
LISHED IN THE CITY OF Florence, COUNTY OF FLORENCE,  
AND STATE OF SOUTH CAROLINA; AND, FURTHER SAYS THAT  
THE ABOVE ATTACHED LEGAL ADVERTISEMENT WAS PUBLISHED  
IN The News Journal on July 16, 2008,  
ON WEDNESDAY, July 16, 2008, ON WEDNESDAY,  
July 16, 2008, AS SHOWN BY THE FILES  
OF SAID COMPANY IN ACCORDANCE WITH ORDER OF PUBLICA-  
TION FILED IN THE WITHIN ENTITLED CASE.

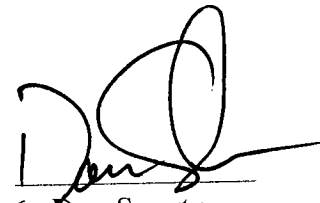
SWORN TO AND SUBSCRIBED BEFORE ME

THIS 16<sup>th</sup> DAY OF July, 2008

Shemelis R. Ketten

Notary Public for and in S. C.

Commission Expires: 04-12-2017

  
Don Swartz

“YOUR LOCAL NEWSPAPER -- COMMITTED TO THE COMMUNITY”



**PUBLIC SERVICE COMMISSION OF SOUTH CAROLINA  
DOCKETING DEPARTMENT**

**NOTICE OF FILING**

**DOCKET NO. 2008-251-E**

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Public Service Commission of South Carolina  
Attn: Docketing Department  
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Columbia, South Carolina, 29211

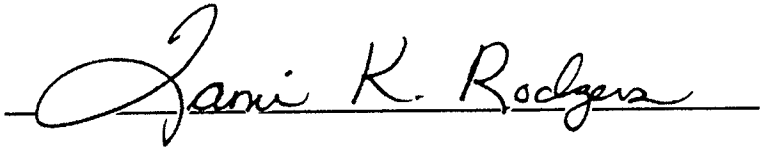
# AFFIDAVIT OF PUBLICATION

## THE NEWS, Kingstree, S.C.

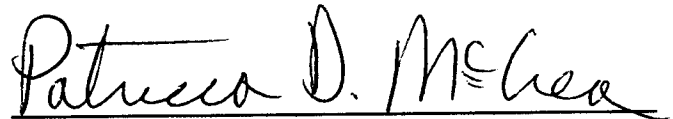
STATE OF SOUTH CAROLINA  
COUNTY OF WILLIAMSBURG

Personally appeared before me Tami K. Rodgers, who being duly sworn, says that she is Publisher of THE NEWS, a newspaper published in the City and State aforesaid and that the Legal Notice, a copy of which is hereto attached, was published in said newspaper 1 times, to wit:

On	the	23rd	day	of	July	2008
On	the		day	of		2008
On	the		day	of		2008
On	the		day	of		2008
On	the		day	of		2008
On	the		day	of		2008
On	the		day	of		2008
On	the		day	of		2008

  
\_\_\_\_\_

Sworn to and subscribed before me this 29th  
day of July, A.D. 2008.

  
\_\_\_\_\_  
Notary Public for South Carolina

**PUBLIC SERVICE COMMISSION OF  
SOUTH CAROLINA  
DOCKETING DEPARTMENT  
NOTICE OF FILING  
DOCKET NO. 2008-251-E**

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Post Office Drawer 11649  
Columbia, South Carolina, 29211

Marion

Mullins

# Star & Enterprise

STATE OF SOUTH CAROLINA  
COUNTY OF MARION

Personally appeared before me

Sandra Fowler

and upon being duly sworn that she is the Legal Clerk for the Marion Star and Mullins Enterprise a weekly newspaper having circulation in the City of Marion, County of Marion and the State of South Carolina and further says that the attached advertisement was duly printed in

July 16, 2008, \_\_\_\_\_ and \_\_\_\_\_  
editions as shown by the files of said company.

Sandra Fowler

Sworn and subscribed before me this 16 day of

July, 2008  
Patricia B. Chambers NS

Notary Public South Carolina

Commission expires: June 30, 2009

**PUBLIC SERVICE COMMISSION OF  
SOUTH CAROLINA DOCKETING DEPARTMENT**

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Public Service Commission of South Carolina  
Attn: Docketing Department  
Post Office Drawer 11649  
Columbia, South Carolina, 29211

# AFFIDAVIT OF PUBLICATION

**STATE OF SOUTH CAROLINA, COUNTY OF CHESTERFIELD**, personally appeared before me Susan Rowell, who being duly sworn, says she is the Publisher of **Progressive-Journal**, a weekly newspaper published in, and having circulation in the above named State and County and that the Notice entitled:

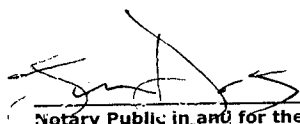
Public Notice

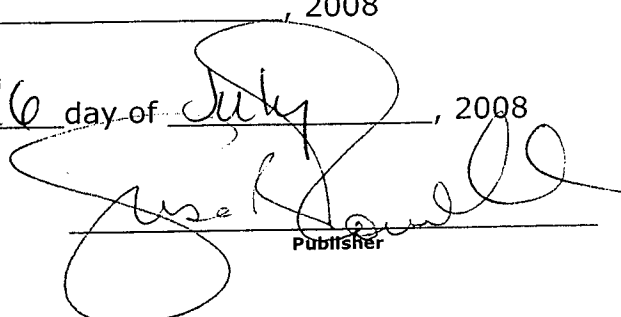
A copy of which is attached below, was duly printed in **Progressive-Journal** in its issue or issues of:

July 16

, 2008

SWORN to and subscribed before me this 16 day of July, 2008

  
\_\_\_\_\_  
Notary Public in and for the State of South Carolina

  
\_\_\_\_\_  
Publisher

My Commission Expires June 26, 2011

**PUBLIC SERVICE COMMISSION OF SOUTH CAROLINA  
DOCKETING DEPARTMENT**

**NOTICE OF FILING**

**DOCKET NO. 2008-251-E**

**APPLICATION OF PROGRESS ENERGY CAROLINAS, INC. FOR THE  
ESTABLISHMENT OF PROCEDURES FOR DSM/EE PROGRAMS**

Carolina Power & Light Company, d/b/a Progress Energy Carolina, Inc. ("PEC") has filed a Petition with the Public Service Commission of South Carolina ("the Commission") to establish procedures that encourage PEC investment in cost effective energy efficient technologies and energy conservation programs and approve the establishment of an annual rider to allow recovery of all costs associated with such programs and the recovery of an appropriate incentive for investing in such programs. The Application was filed pursuant to S.C. Code Ann. Section 58-37-20 and Commission Regulations 103-819, 103-820, and 103-823.

According to its Application, PEC seeks to offer new demand-side management and energy efficiency ("DSM/EE") programs in South Carolina to encourage its customers to conserve and use electricity efficiently and wisely. Hence, PEC requests that the Commission approve procedures outlined in its Application and its attachments that will allow PEC to annually recover the costs incurred in offering the DSM/EE programs and an appropriate incentive consistent with S.C. Code Ann. §58-37-20.

PEC states in its Application that its proposed annual rider will allow PEC to recover the following costs and incentives: 1) the actual costs incurred in providing these programs; 2) net lost revenues associated with these programs; and 3) an incentive equal to 50% of the net present value of the new benefits associated with each such program, as calculated using the Utility Cost Test.

A copy of the Company's Application may be obtained from the Commission at the following address: Public Service Commission of South Carolina, Docketing Department, 101 Executive Center Drive, Columbia, South Carolina 29210. Additionally, the Application is available on the Commission's website at [www.psc.sc.gov](http://www.psc.sc.gov) and it is available from Len S. Anthony, General Counsel-Carolinas, Progress Energy Carolinas, Inc., Post Office Box 1551, PEB 17A4, Raleigh, North Carolina 27602-1551.

A public hearing, if scheduled, will be held in Columbia, South Carolina in the offices of the Commission at the above address, for the purpose of receiving testimony and other evidence from all interested parties regarding this Petition. The time and date of this hearing will be furnished to all interested parties at a later date.

Any person who wishes to participate in this matter, as a party of record with the right of cross-examination should file a Petition to Intervene in accordance with the Commission's Rules of Practice and Procedure on or before **August 8, 2008**, and indicate the amount of time required for his presentation. Please include an email address for receipt of future Commission correspondence in the Petition to Intervene. *Please refer to Docket No. 2008-251-E.*

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*Progress Energy*



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STATE OF SOUTH CAROLINA  
COUNTY OF SUMTER

PRINTER'S AFFIDAVIT

Progress Energy Services Co.

**Dawn Sutton**

Legal Department PEB 17B2

Raleigh NC 27602

410 S Wilmington

Personally appeared before me

Andrea Werley

**Andrea Werley, Legal Clerk**

who being duly sworn, says she is a  
Bookkeeping Clerk of the OSTEEN  
PUBLISHING CO., Publisher of THE ITEM,  
A Newspaper published in said state and  
county and that advertisement

**Notice of Filing - Docket #2008-251-E**

**0000263354**

was published in said newspaper on  
7/15/2008

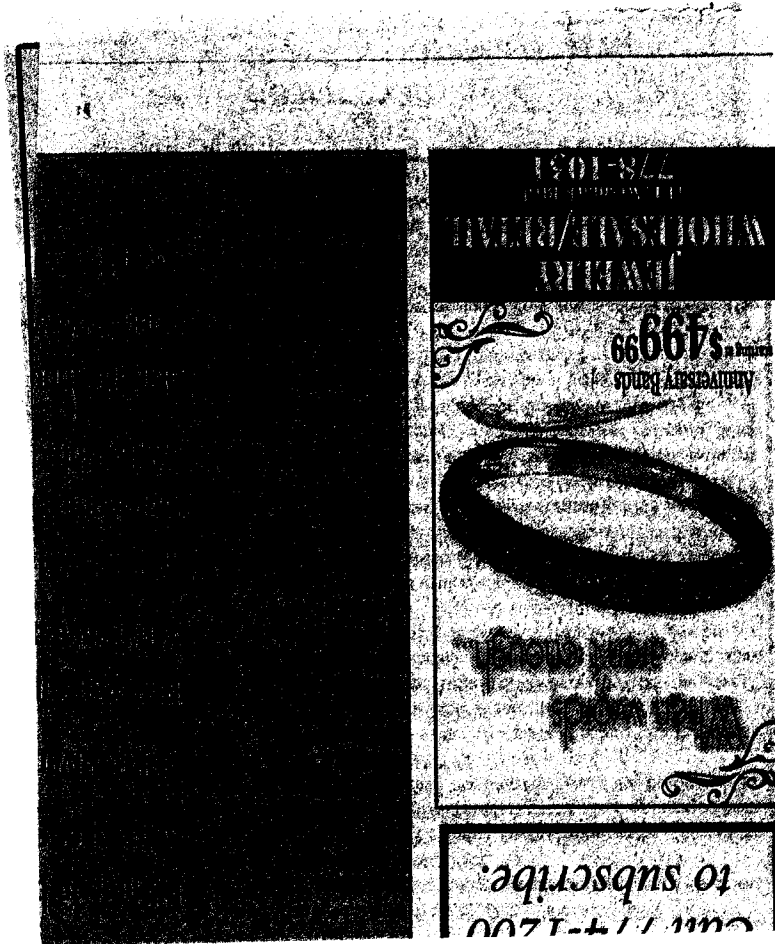
and a copy of advertisement is attached.

Sworn to before me this 17<sup>th</sup>  
day of July, 2008.

Angela D Gordy

Notary Public for South Carolina

ANGELA D. GORDY  
My Commission Expires  
June 13, 2013





**PUBLIC SERVICE COMMISSION OF  
SOUTH CAROLINA  
DOCKETING DEPARTMENT**

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